



SchoolbellQ Services

Admissions to Alumni



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1



End-to-End Education Automation: *Unified Single System*



Academic operations :

- Exams, LMS, Homework, Calibrated Question Paper, Proctored Online tests, Study Material



Non-academic operations:

- Transport, Inventory, Incidents, Library, Hostel, ECA, Gate pass, Visitor Management



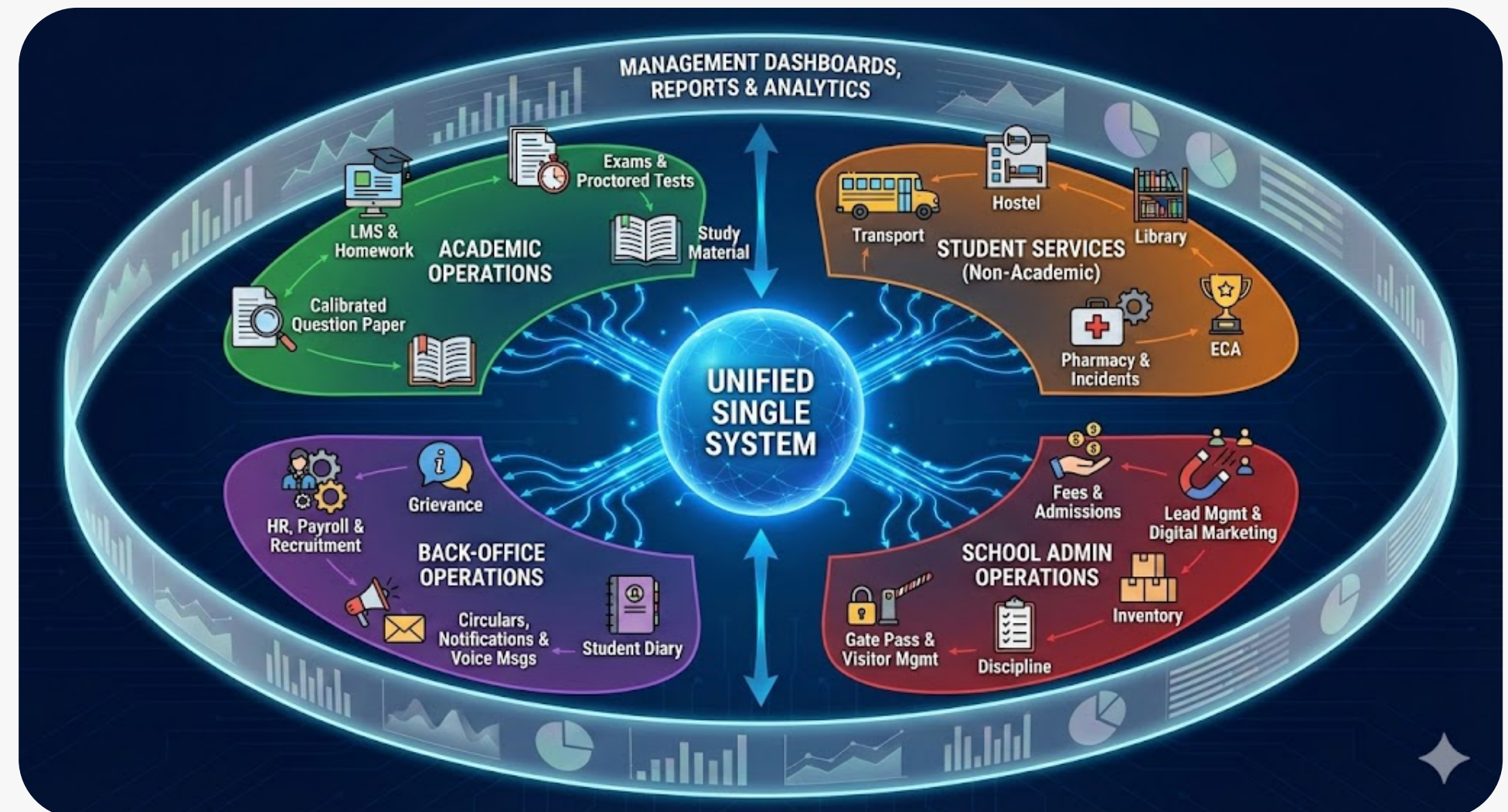
School admin operations:

- Fees, Admissions, Lead Management & Digital Marketing, Discipline, Dashboards, Notifications, Transport, Library, Hostel, Inventory



Back-office operations:

- HR, payroll, Recruitment, Grievance, Pharmacy, Circulars, Notifications, Student Diary, Voice Messages
- Management Dashboards, Reports & Analytics

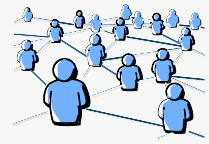




2

Maximize Admissions with an Integrated, High-Conversion System

Attract more enquiries, convert more parents, and boost overall admissions with our smart, end-to-end admissions growth engine.



Lead Management CRM – *Smart, Simple & Conversion-Driven*

Capture Leads From Anywhere
Turn every marketing activity into measurable admissions output.

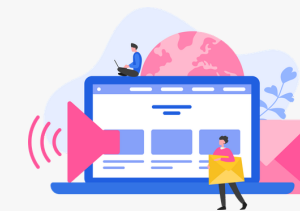
- Create custom lead links instantly for any campaign.
- Share links across social, ads, website, partners, and offline channels.
- All enquiries auto-capture into the CRM with zero manual work.
- Counselor specific links.
- Unlimited links for unlimited campaigns.
- No lead leakage—every enquiry is tracked.
- Clear ROI insights for smarter marketing decisions.



Integrated Referral Channel: *Turn Parents into Ambassadors*

Your existing parents are your strongest marketing asset: Parent Referral System where parents can easily refer friends and family.

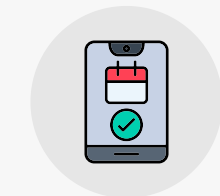
- Turn existing parents into powerful ambassadors for your school.
- Generate high-quality referral leads backed by trust and credibility.
- Reduce marketing costs while increasing genuine enquiries.
- Track, manage, and reward referrals seamlessly within the platform.



Bespoke Email Campaigns: *Communicate with Precision*

Run targeted, beautifully crafted email campaigns directly from our inbuilt system—no third-party tools required.

- Run targeted, personalized email campaigns directly from the inbuilt system.
- Automate follow-ups to keep parents engaged throughout the admission cycle.
- Eliminate reliance on third-party tools—everything works within one platform.
- Send multiple marketing attachments in mail to keep up parent engagement



App-Based Lead Conversion: *Engage Parents from the Enquiry Stage*

Shift parents from passive leads to active prospects immediately: parents receive an app invite at the enquiry stage itself

- Bring parents onto the school app right from the enquiry stage.
- Share brochures, fee details, and updates instantly to maintain interest.
- Nurture leads faster with real-time communication and reminders.
- Improve overall conversion rates with consistent touch points and engagement.



3



Comprehensive Academic & Non-Academic Operations

*We deliver the complete bouquet that
competitors can't match*

Academic Modules

- Lesson Plans, Homework Looping, Doubt Management
- AI-Proctored Online Exams
- Report Cards with deep analytics
- Syllabus & Exam Management
- Library, ECA, Surveys, Classroom Monitoring and many more...

Non-Academic & Admin Modules

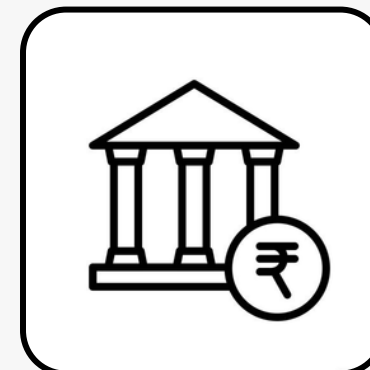
- Fee Management, Transport, Hostel, Gate Pass
- Incident Management, Visitors Log, Utility Management
- Student Entry/Exit, Leave Management
- Happiness Helpdesk & Dashboards many more...



2 - way
Homework Looping



Report Cards



Fees Management



School Transport Management



4

Technology Edge (AI + Automation)



AI Timetable Module :

conflict-free scheduling, load balancing, smart substitution

- AI-Driven Timetable Generation & Conflict-Free Scheduling
- Smart Leave & Auto-Substitution Management
- Flexible & Advanced Scheduling Options
- Balanced Teacher Workload Distribution
- Deep Reporting, Insights & Appraisal Integration



Smart Analytics Report:

360° insights, class benchmarking, trends, attendance analytics

- Year-on-Year Performance Trends
- Cross-Section & Class Benchmarking
- Subject-Wise Trend & Teacher Performance Reports
- Attendance Analytics (Monthly & Yearly)
- Skill-Based & Activity Reports
- One-click insights for teachers, coordinators, and management from the dashboard



Power BI Integration:

live dashboards for analysis on attendance, fees, academics

- Interactive Performance Tracking
- Multi-Level Data Analysis
- Customizable KPIs
- Real-time Insights for faster decision-making
- Role-Based Dashboards
- Enhanced Transparency across academics and operations



WhatsApp Integration:

instant notifications, chatbot support, high parent engagement

- 24×7 chatbot support for instant queries
- Direct appointment booking for parents and vendors.
- Easy PTM slot booking
- Simple admission enquiry submission
- Real-time two-way communication
- Automatic alerts and reminders
- Higher parent engagement



5

School-Specific HRMS



Recruitment management with AI-matched candidates.



Leave impact automatically mapped to classes
Automated onboarding & verification.



CRO-driven teacher performance evaluation
KRA-based appraisal with automated scoring



Teacher Appraisal System

Complete digital appraisal ecosystem

- Self-Appraisal by Teachers → Appraiser Evaluation
→ Reviewer Assessment → Principal's Final Rating
- Appraisal based on parameters like: Class Result
Analysis Weightage, CRO Mark, Digital Initiative,
Trainings & Its Implementation, Parental Concerns,
Personality Attributes



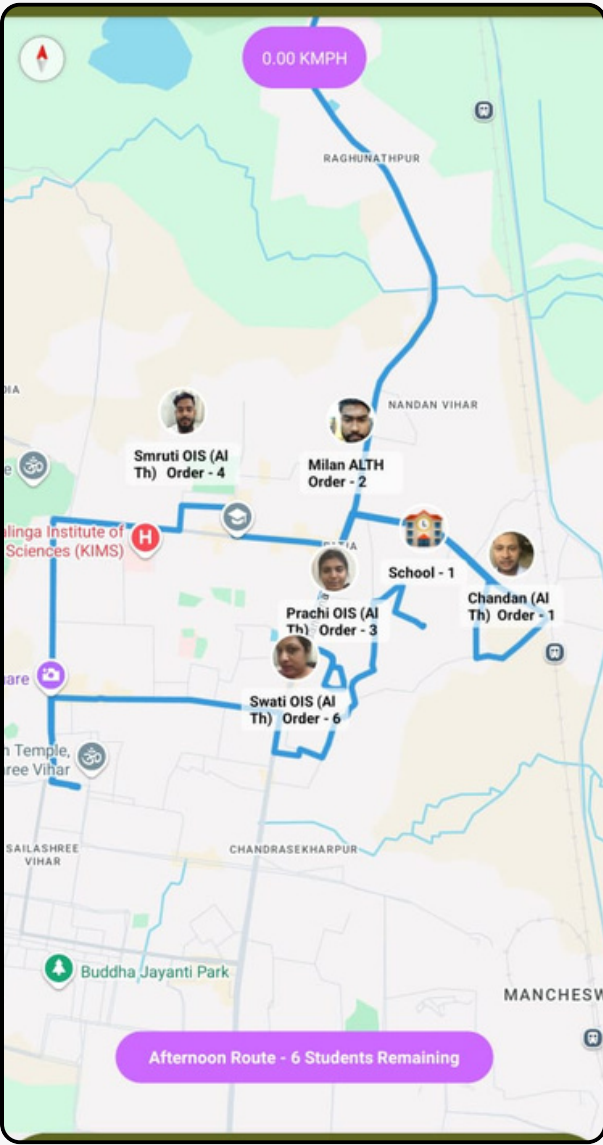
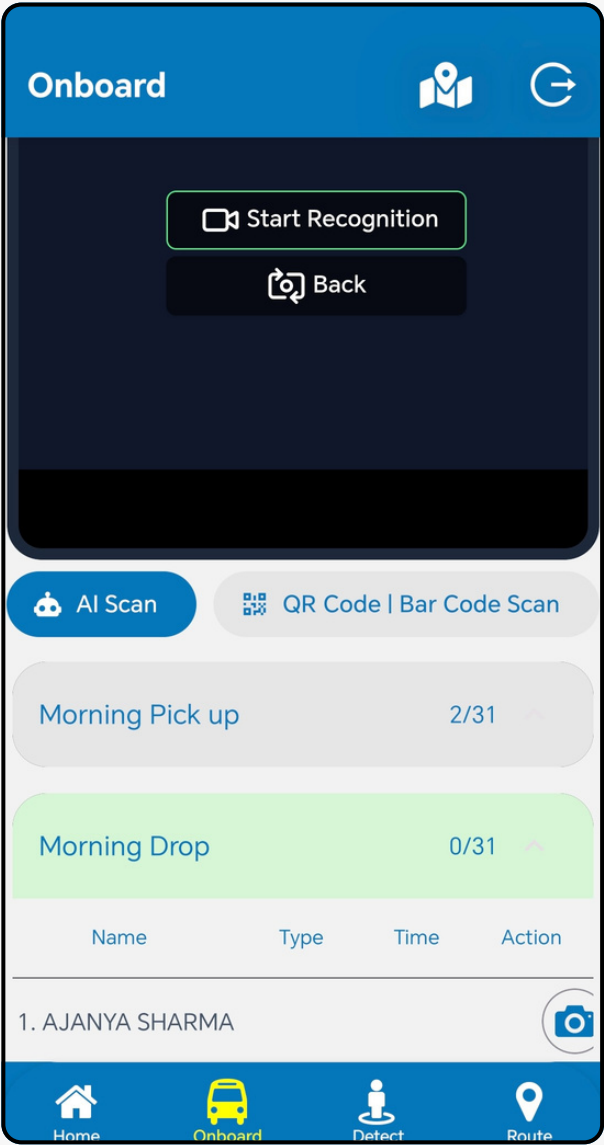


6

AI-Driven Transport System

Safety & Speed Combined

- **Real-Time Bus Tracking:** Live location of every vehicle for complete transparency.
- **Instant Pick-up/Drop Alerts:** Automated notifications when students board or de-board.
- **AI Face Recognition:** Auto attendance with high accuracy and enhanced safety.
- **Smart Routing & Speed Alerts:** Optimized routes and instant overspeed warnings for safer, faster travel.





7

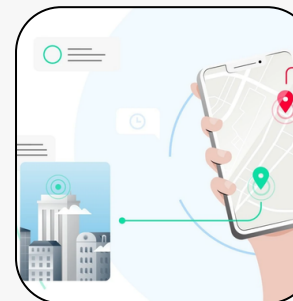
Device-less GPS Tracking

The Future of School Transport



Device-less GPS Tracking

No hardware required—runs through any phone or tablet.



Instant Integration

Works seamlessly with attendance, transport, and monitoring modules.



Real-Time Location

Live tracking using built-in device GPS.



Zero Setup, Zero Maintenance

No wiring, installation, or AMC—ready from Day 1.



Highly Cost-Effective

No GPS boxes, SIMs, or repairs, reducing overall costs.



Future-Ready

Scalable, automated, and built for next-gen smart transport.



8

AI Face Attendance

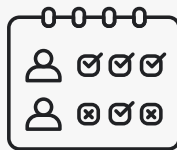
No Hardware Needed



Zero Hardware: Any phone, tablet, or laptop becomes a face-biometric device—no setup or maintenance.



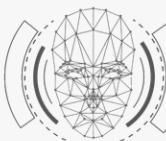
Instant Face Registration: Quick, contactless one-time signup.



AI Auto Attendance: Detects faces instantly and marks attendance with high accuracy.



No API Dependency: Works fully within the platform—no external devices needed.



Future-Ready & Secure: Faster, cleaner, and more cost-efficient than traditional biometrics.





9



Personalised Video Report

A Beautiful Year-in-Review:

*A perfect blend of information and emotion—
turning data into a story parents cherish.*



Auto-generated personalized video for every student.



Covers academics, activities, sports, and events in a visually rich format.



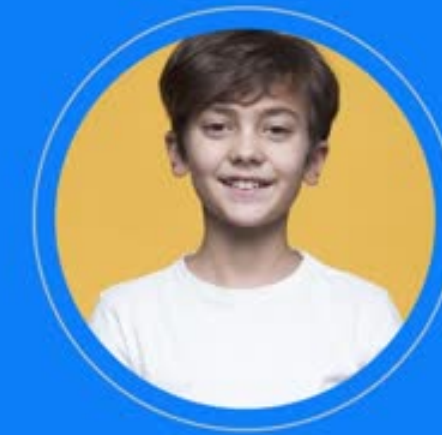
Shows year-long progress in minutes, saving teachers hours of work.



Engaging visuals parents love to watch and share.

A concise, holistic snapshot of the entire year.

Captures milestones, achievements, participation, and teacher remarks in one memorable video.



Hello Krishnapal!!



10

Student One Dashboard

A Complete 360° Profile in One Place:

A single point of access that brings together every aspect of a child’s journey—simple, powerful, and complete.



Academic Profile: Grades, assessments, insights



Fee Profile: Dues, receipts, transactions



Teacher Remarks: Personalized feedback



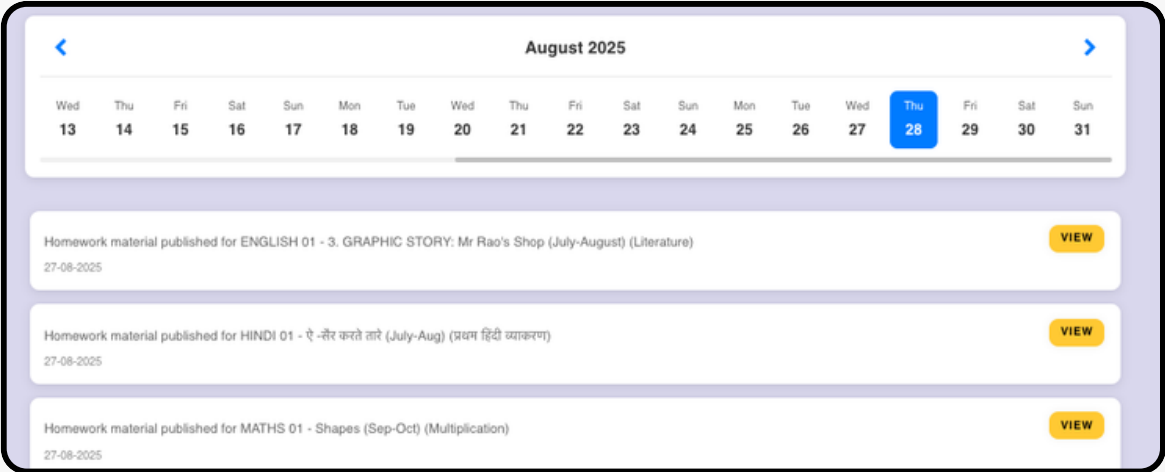
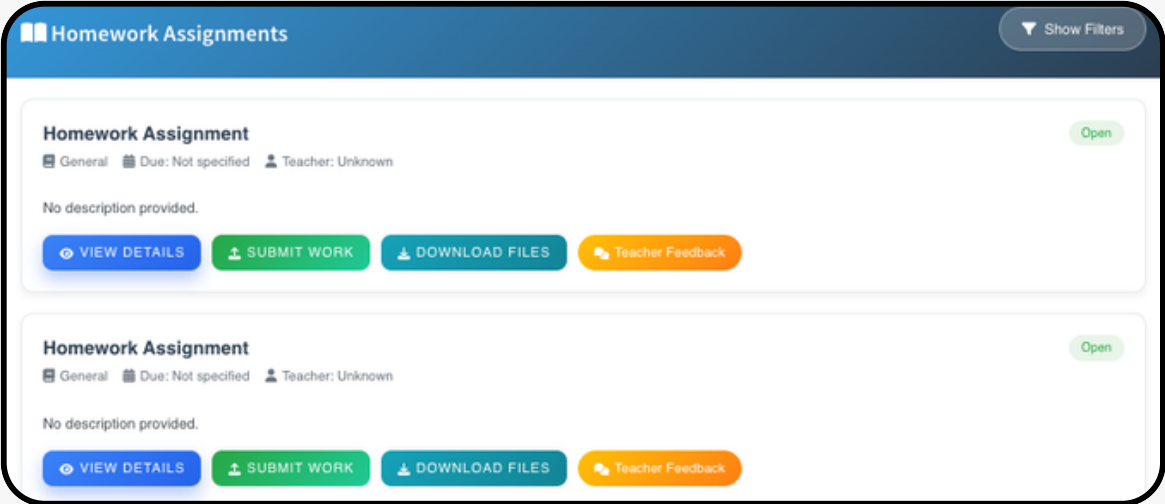
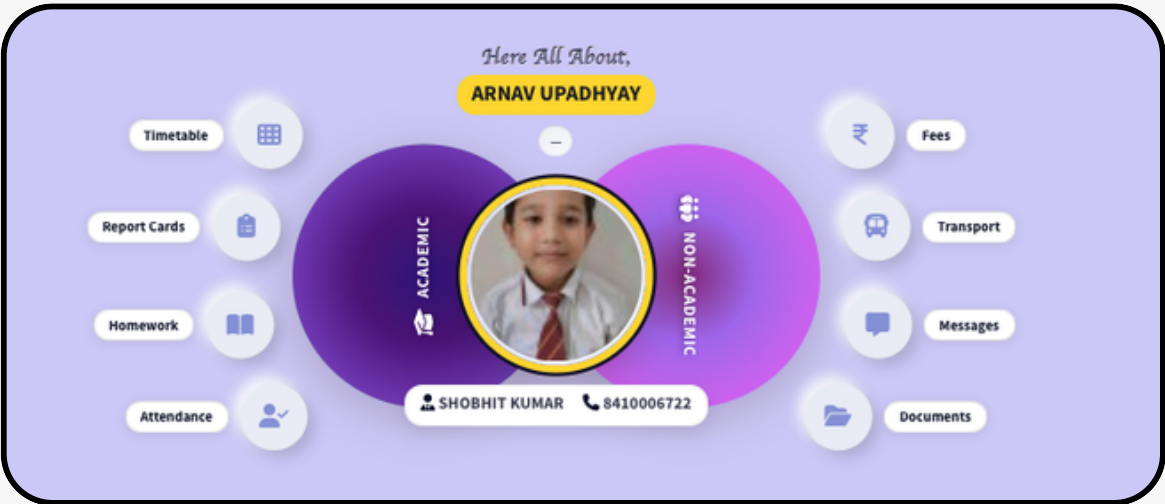
Attendance & Behaviour Logs



Health, Transport & ID Details



Extra-Curricular Participation & Achievements





Thank You



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